The Awakening of the Earth Sciences in the U.S.A.

by Jennifer Haley, Historian

Since I began the job of AFMS Historian, I’ve been intrigued to the reference in the early AFMS history files, that there were mineralogical societies during the 1800’s. Boy or boy, did I want to find sources of that information for us all. It took a couple of years of looking for it without much luck, then in one evening last month, it was like I hit the motherlode in several sources of information.

So far, I have been able to obtain our hobby’s heritage in America to the late 1700’s. This information comes from personal accounts and presentations that were fortunately written down, and kept at that time and over time, by the very few who were interested in collecting and identifying minerals. We have them to thank for fostering and inspiring our hobby, which began with a fascination of minerals. I can only imagine that if the forefathers of the early mineral societies could see our hobby today and meet you all, along with the developments in the earth sciences, they would be overjoyed.

The interest in the study of mineral identification emerged 22 years following the Declaration of Independence in 1776. Thomas Jefferson was passionate about paleontology. He was fascinated by the American Mastodon fossils and believed the animals still roamed the country, somewhere possibly out West as it was still very unexplored at that time. Jefferson collected their bones, tusks and teeth, and had quite the collection at the White House. At that time extinction wasn’t a topic, because it was believed that any bones or fossils found, belonged to a living animal. America was at an important pinnacle in its history of unfolding exploration and knowledge, and with its vast imagination of a future with so many wonderous possibilities.

Europe was already enthralled in making true advances in mineralogy and chemistry many years before the interest hit the United States. Students in America studying the various sciences of the time, took notice of what Europe was discovering, and wanted the same for America. Early on it was mostly those from the medical profession out of the cities of Philadelphia, Boston and New York, who were the driving force behind bringing the study of mineralogy to the awareness of those in the states. They felt mineralogy would have a major impact on the development of our country. Their first obstacle however was that there weren’t mineral collections to inspire the students, nor text books on the subject in the United States...yet.

Then in 1798 a society formed in New York, called the American Mineralogical Society. They described their purpose as; The Investigation of the Mineral and Fossil Bodies which compose the Fabric of the Globe, and more especially for the Natural and Chemical History of the Minerals and Fossils of the United States. There is a lot more to this story, and about our American earth science history. More of our story will be told in the next AFMS newsletter.
A Word from the President
by Sandy Fuller, President

During my year as president, I get the privilege and opportunity to travel to each of the seven regions and meet with local leaders and club representatives. (Unfortunately for me, I can’t make the California Regional Convention but I know President-elect Doug True will be a great substitute.)

So far, I have journeyed to Raleigh NC, Yakima WA, Lubbock TX and Rapid City SD. I have met wonderful people and enjoyed great shows as well as some wonderful field collecting and local museums. Congratulations to all who helped to organize and produce these conventions. As a former show chair, I am well aware of the many hours it takes to make an idea a reality. Thank you so much show chairs and regional leaders for the work you have done.

In each region I am again struck by the passion and giving of our club and regional volunteers. People from all walks of life and political views are working together to create successful associations.

As a friend of mine often says, “We came for the rocks, minerals, fossils and lapidary arts, but we stayed for the people.” (Thanks, Dennis Westman.) Regardless of our level of participation, we are about relationships, whether we are mentoring newbies, developing long lasting friendships and/or providing support and care of our oldtimers. Our clubs are really about people, working together around a common passion.

Our leaders, whether local, regional or national, give so much to make all of these things happen. Let’s give them our hearty thanks for all their hard work. Let’s also try to understand and keep tempers in check when things might not go as well as they might.

I’m looking forward to the upcoming conventions in Springfield IL and Jacksonville FL. See you there?

Sandy

AFMS Club Rockhound of the Year

A NOTE OF PREFACE

As your new AFMS Rockhound of the Year Chairperson, I appreciate the opportunity to serve in this capacity. From time to time, to ensure brevity, I may edit your entries. I will always strive to keep the integrity of your submissions, while allowing each honoree the opportunity to be published in the AFMS Newsletter. Thanks to all who take the time and effort to pass on this honor to a deserving member.

Judi Allison jms46@outlook.com or nfmsssec@gmail.com

Eastern Federation of Mineralogical Societies:

The Morris Museum Mineralogical Society names Brendan Dunn as its Rockhound of the Year for 2018. As a long time member, he has served for years as the Editor of the noteworthy “Rockhound Register, coordinates our membership list and refreshments, and with his wife, Connie displays long-wave florescents and “white light” cases featuring calcite and copper-bearing minerals at our local shows. For all his service and enthusiasm, Brendan merits our appreciation as Rockhound of the Year.

submitted by Kathy Francis, MMMS President

The Gem and Mineral Society of the Virginia Peninsula is pleased to proclaim Gary Bergtholdt as our 2018 Rockhound of the Year. As our club’s treasurer for many years, he now serves as EFMLS Treasurer. Gary is a regular contributor to tour newsletter with articles relevant to informing and improving continued on page 4
**Having Fun: Junior Activities**

*By Jim Brace-Thompson, Juniors Program Chair*

### Updating Our List of Active Kids Programs

Our AFMS Future Rockhounds of America Badge Program offers tangible rewards for kids to work towards in the form of badges they can earn as outlined our Badge Manual (http://amfed.org/fra/fra_badge.htm). A number of clubs across America have taken advantage of this program, which is provided ENTIRELY FREE courtesy of the AFMS Endowment Fund!

In an effort to update our records, I recently sent a mass email to 171 clubs that have utilized this program within the past decade. About a dozen of my emails resulted in auto-response “undeliverable” bounce-backs. About double that number resulted in great responses from clubs that use and enjoy the program and that look forward to continuing. If you belong to a club that has used the program in the past or that has an interest in using it going forward, please contact me (jbraceth@roadrunner.com) and I can provide full program details.

I’d like to remind everyone of our Patricia Egolf Rock Pals Program whereby we encourage clubs with kids programs to exchange a box of rocks from their local area for a box of rocks from kids in other parts of the country. On our website (http://amfed.org/fra/rock_pals.htm) we list clubs that have expressed interest in participating, but that list is now woefully out-of-date. When I emailed our list of 171 clubs, I also asked about any that are interested in participating so that we can update our website. I, personally, know of at least four interested clubs. Might your club be interested, as well? If so, please contact me! I hope to edit and update the AFMS web page for this particular program by the end of summer to list interested clubs and pertinent contacts with names, email addresses, and phone numbers. Here’s to updating our Juniors Program records to better connect us all in our effort toward seeing that our youngest members can enjoy our hobby while having fun!

### Why Contribute to the AFMS Scholarship Foundation

*by Steve Weinberger, AFMS Past President*

Whether you represent an AFMS affiliated club or individual member of such a club, the AFMS Scholarship Foundation needs your help!

The fund was established in 1964 and to date over 500 students have received financial assistance from the interest on contributions made to it. Currently six of our seven AFMS member federations are involved. Each selects an “honorary” scholarship recipient -- usually a college or university professor - or someone within a regional federation who should be recognized for their outstanding contributions to that federation. This “honorary” recipient then selects two graduate students studying in the earth science field to receive the monetary grant for the coming year. Currently the grant is $4,000 per student.

When a club contributes $1 for each of their members, they earn 100% recognition for those contributions. Totals are cumulative, so if a club or individual only contributes $20 and the club has 100 members, the club earns 20% which is “banked” until they reach that 100% level. If a club contributes $1 per member, for let’s say 10 years, the club is recognized as a 1,000% contributor.

The Foundation students to good work in furthering our knowledge of the earth sciences and many have informed us just how much that grant to them has meant. Textbooks and tuition are expensive!!!

Please consider making a memorial contribution or annual club contribution to the Foundation to enable it to continue on a strong footing. Send your contributions to your regional federation coordinator.
our hobby. One article for both newsletter and website described detailed slab-to-cab lapidary procedures. He is involved in leading or helping tirelessly in all aspects to make the GMSVP a better club. As I heard someone say, every club needs a “Gary”.

submitted by Vinton Feanny, GMSVP President

California Federation:

Since joining the South Bay Lapidary and Mineral Society in 2007, both Craig and Kathy Polliard have been integral in the running and growth of our club. They have served admirably as Treasurer, Show Chairpeople, and Field Trip Leader. Together they are the liaison with the City of Torrance – dealing with room reservations, set up and event space for our annual show, taking care of issues, big or small. Because of their close relationships to a number of Quartzite vendors, these smart shoppers often get first choice on new material for our show prizes. Through the years they have shared their expertise on finding, polishing, and making Jade into jewelry.

They bring a dynamic of enthusiasm, caring, and desire to share knowledge that encourages new members and keeps the older members coming back. They are a force to be reckoned with and we so appreciate all they do. We nominate them for a much deserved award as Rockhound of the Year for 2018.

submitted by Leslie Neff

It gives me great pleasure to announce the selection of Melanie DeMont as the Woodland Hills Rock Chippers Rockhound of the Year. Usually, individuals that receive this honor are “old-timers” who have demonstrated their efforts over multiple years. So it was special to select a “newbie” as our selection.

Melanie has been a member for about three years. And this past year has to be counted as one really tough one for her. I am sure all of you have heard about Aliso Canyon and its impact on people that live close by. Yes, Melanie is one of those affected. She has had health issues due to this. Yet despite the challenge, she volunteered to be our newsletter editor and has done an excellent job. Any of you who have been your organization’s editor know this is far from a trivial exercise.

With a rock bag that is very full of appreciation, I’m glad to announce Melanie DeMont has been selected as our Rockhound of the Year.

submitted by Gary Levitt, Federation Director

The Oxnard Gem & Mineral Society would like to nominate Ron Wise for Rock Hound of the Year. Ron has helmed the popular and profitable Silent Auction for our annual Show for more than a decade. Each year Ron tweaks the Auction process to make it run more smoothly for our volunteers and guests. Ron’s passion for rockhounding extends beyond our meetings and shows to our field trips. Having served previously as our club’s Field Trip Chair as well as at ZZYZX, he is still considered a source on field trip opportunities in California and Quartzite. When you have Ron you know you are going to find something as well as learn something. Being able to consistently count on Ron year after year and being rewarded with his patience, guidance and passion is what makes the Oxnard Gem and Mineral Society proud to nominate Ron Wise as the Rock Hound of the Year.

submitted by Stephanie Hagiwara, OGMGS President

Debbie Blevins has been a very active member of the Contra Costa Mineral & Gem Society for many years. She has enhanced the interest in our Rockhound hobby by hosting various workshops in beading, agate butterflies, wire bracelets, wire gem trees, rock painting and many more activities. For our Annual Club Show, each year Debbie creates the very popular “Rock Collection” kits for our Silent Auction table. Whenever assistance is needed on a project, Debbie has graciously volunteered. She has supported our membership on committees including Audit Committee, Spring Socials, Holiday Dinners and Hospitality. Debbie continues her involvement on our Board of Directors as our Newsletter Editor and Historian.

We are honored to award Debbie Blevins as our Rockhound of the Year for the Contra Costa Mineral & Gem Society. We are quite fortunate to have Debbie as part of our amazing Rockhound Family!

submitted by Mary Jernigan, CCM&GS Membership

Taylor Thompson, the Contra Costa Mineral & Gem Society’s Junior Rockhound of the Year collects rocks and fossils. In past years, she helped put on our Juniors’ Program at our Show. Taylor started attending our meetings and activities with her mother at a very tender age (as a baby) and became active in many aspects of our society. She put in her first display case “Rockhound Collection” when she was 8 years old and has exhibited in every CCM&GS show since then. She also is an active participant at our show helping with set-up, tear-down, kids’ programs, selling raffle tickets and sharing her excitement about the Rockhound hobby.

But Taylor doesn’t just collect rocks; she is very active in the Girl Scouts program starting as a Brownie. She continues to be involved in the camping, backpacking, outdoor skills and Junior leadership programs mentoring other young ladies to develop courage, confidence, and character!

We are pleased and proud to honor Taylor Thompson as the Contra Costa Mineral & Gem Society’s Junior Rockhound of the Year. Pebble Pup to Rockin’ Rockhound.

submitted by: Dick Pankey, Federation Director

Our Member of the Year has been in our Society since 1983. She has served as Board member for many years, has been president of the club (2010), has run the kitchen and pie booth at our show for many years and often served as our Hospitality Chair as well. She has managed the displays at our show for several years, and has made our bulletin much more presentable by proof reading it during this past year. Most recently, she saved our club from dissolution by stepping forward to take the job of president again. With her take charge and “get ’er done” attitude, we look forward to another great year. We are proud to present OMS Member of the Year to Sylvia Nasholm.

submitted by: Wayne Mills, President, 2017

Northwest Federation

Clackamette Mineral and Gem Club of Oregon City, Oregon proudly presents Duane Flackus as our 2018 Rockhound of the Year. As a member since 2009, he has continually held the position of program chairman. As such, he has been responsible for choosing the demonstrations, lectures and presentations at our monthly meetings. Duane has done an excellent job finding interesting and diverse lapidary related topics that are educational to both our members and visitors. For the past 4 years, Duane has been making monthly contributions of his award winning cartoons to our Newsletter. Additionally, he just joined our board this year as a member at large. Duane is an integral part of our club and we are fortunate to have him as a member.
Public Lands Travel Management Plans

Travel Management Plans are becoming the big thing this year with in the Department of the Interior and the Department of Agriculture. Both the BLM and The USFS have been conducting studies on the public lands they manage over the last several years to determine which roads, Routes and Trails to keep open, to close and to de-commission. This year most of these studies are coming to a close and the management agency is opening up a 45 to 90 days Public Comment Period. During the Public Comment Period, the public may, submit in writing, comments, ideas, requests, concerns about the released Travel Management Plan which will have the roads, routes and trails identified as open to motorized use, closed to motorized use and decommissioned. During this Public Comment Period the Recreational Rockhound has time to voice their opinion on the Road closures. Some of the roads and routes and trails may be your access to Recreational Rockhounding collecting sites. If the roads leading to collecting sites are identified as open there is no problem. However it has been shown, on most of the Travel Management Plans released, that most of the roads leading to collecting sites are scheduled for closure to Motorized Travel and there by closing the collecting sites for recreational Rockhounding.

So, what can be done in 45 – 90 days to save Recreational Rockhounding on your Public Lands? First you, yes you, need to make contact with the local Public Land Manager whether it is BLM or USFS and ask for the information on the Travel Management Plan for your concerned collecting areas and when it will be released for Public Comment. Attend any public meeting sponsored by the Public Land Management Agencies and collect as much information as is made available.

Next, get the maps for all of the alternatives being proposed, they will be available on the BLM or USFS Websites for the areas of concern. Study the maps and determine where the collecting sites are located. If there are roads, routes or trails leading to the collecting sites, determine if the roads, routes or trails are open or being closed. If the route is scheduled for closure, you as a Recreational Rockhound, will need to determine the present day route numbers leading from an open road to the collecting site and through a written report (Letter) to the Public Land Manager request that the proposed route numbers remain open to motorized travel because they lead to a Recreational Rockhounding collecting site where “Material” is collected. (Identify the type of “Material” as in Agate, Jasper, Travertine, legal Fossils, etc.) This will need to be accomplished for each and every Recreational Rockhounding Collecting Site with in the area of concern. A word of caution here, the reference of 20th Century publications on Rock Collecting as in Gem Trails will not work as reference and reasons to keep Roads, Routes and Trails open for motorized Travel in the 21st Century.

This sounds like a lot of work and it is. If access to collecting sites by the disabled, elderly, and future Rockhounds are to be available the roads, routes or trails must remain open and approved for Motorized Access. If the Recreational Rockhound is going to survive in the 21st Century this is a must accomplish task. Once the Travel Management Plans are approved and implemented they will be in place and the law of the land for the next 20 years or longer and until the next Travel Management Plan is up for review. The fate of the Recreational Rockhound is in the hands of the Rockhounds of today.

A last note: Not all 50 states have Public Lands for Recreational Rockhounding, but as a Taxpaying Citizen, you have a right to collect in those states where there are Public Lands and Recreational Rockhounding areas. You also have a right to voice your opinion and concerns in those areas where you may visit to enjoy your hobby of Recreational Rockhounding. If you do not make your voice heard the next time you travel nearly a thousand mile to enjoy your hobby you may not be able to get to your collecting site because the road, route or trail has been closed. Make your voice heard get involved, the collecting site you help save may be on your next trip.

Tips For Successful Bulletin Articles

1. Have something to say.
   Read widely. As we go through our enjoyment of our hobby we come upon articles, exhibits, news and other interesting input.
   Take notes. I make notes of what I come across in a notebook and then on my computer to use in months when there is a need for an interesting article in my bulletin.
   Then share your information with readers. Think about the message - what you want to say in your article - do a little Internet research, and write about it. This makes writing easier and faster.
   When you don't have a message to deliver, you are forced to write sentences that sound meaningful, but deliver nothing.

2. Be specific. Use words that build a mental image of what you are trying to convey. Consider two sentences:
   I grow lots of flowers in my back yard.
   I grow 34 varieties of flowers in my back yard, including pink coneflowers, purple asters, yellow daylilies, Shasta daisies, and climbing clematis.
   Which is more interesting? Which helps you see my back yard?

3. Choose simple words. Don't try to use complex words that detract from your message.
   There are many examples of this. Take the word "use" and write instead of "utilize." Take the word "instead" and write "in place of." Take the word "near" and write "close proximity." Take the word "to" and write "for.

4. Write short sentences that have one simple thought. Short sentences are easier to read and understand. Long or complex sentences tend to lose the message and confuse the reader.

5. Use the active voice.
   In English, readers prefer the SVO sentence sequence: Subject, Verb, Object. This is the active voice. For example: "Passive sentences bore people.
   You can't always use the active voice, but most successful writers use it more often.

   Look at any newspaper and notice the short paragraphs. That's done to make reading easier, because our brains take in information better when it's broken into small chunks.
A Tribute to Isabelle (Izzie) Burns

Isabella Burns, past president of both the California Federation and American Federation (2001) passed quietly away on May 15. Izzie had a long relationship with the rockhounding community and was instrumental in establishing the annual CFMS earth sciences workshops at Zzyzx and Camp Paradise and enjoyed attending the events there for several years. She also served on the BLM Desert Advisory Committee for several years working to keep the desert open for rockhounding.

CFMS and AFMS Past President Marion Roberts reflects on the life of Izzie:

Putting my thought and memories on paper is a very difficult process for me, and this is no exception. Izzie has been a rock, and a go to person in so many ways, both to the C.F.M.S as well as the A.F.M.S. Izzie has served in so many ways, on both levels. I hope I mention them all. She went through the chairs on the executive board and as President of the C.F.M.S. She has received the honored Golden Bear Award, and the Jury of Awards honor. Izzie also went through the chairs and served as President of the A.F.M.S. She served on many of the Committees on both levels that make the organization as a whole, run in its functional and successful way. However there is one project that Izzie and Bill Burns were heavily responsible for, and that is establishing the Earth Science Studies program.

It was established and running, a little by chance, and a lot of persistence and hard work and time was involved. In 1986, her first program was held at the Zzyzx Desert Studies Center five miles south on the playa near Baker, Calif and near the Nevada border. To this day we are still holding a week at the same facility, as well as programs in the North Central part of Calif., There were two Camps, White Meadows and Camp Minaluta in the early 90’s that did not work out. The Committee, still led by Izzie was approached by Darryl and Jean Krugg, who introduced them to Camp Paradise at Clipper Mills, Calif., where we still hold Camp.

For 32 years, Izzie and Bill, in the hearts and minds of many of us are still present, and still present and a part of each Camp. Their efforts, time and for sightedness has put a program that is by far the best project ever established for the C.F.M.S. Membership, I say this, because of its educational value, not only for the uncountable number of participants, but also our volunteer Instructors that teach, not only have instructing skills, but also learn new techniques from others too. I will end by saying, I hope your legacy is never forgotten and grows for all times, and we THANK YOU SO MUCH FOR THE MEMORIES.

The family requests that any donations be made to the CFMS Earth Sciences fund or to the AFMS Scholarship Foundation.

Tony Fender and Marion Roberts

Alice “Joy” Bourne

EFMLS (2000-2001) and AFMS Past President Joy Bourne (2009) passed away on June 29, 2018. Joy rose through the chairs of both EFMLS and AFMS and held various committee positions for both Federations.

Joy spent time teaching mathematics in a local Pennsylvania high school, and then, when husband Clyf retired from GE, they moved to Towanda, PA where they purchased and became proprietors of the Crystal Springs Motel.

While in college, Joy became interested in geology and fossils and minerals and often spent family vacations searching for both. She and Clyf eventually joined the local club - the Che-Hanna Rock & Mineral Club, where Joy served in many, many capacities. At one point, after her children moved away from home, she opened her house to club members to serve as a workshop.

Joy is the only person to date to serve two consecutive terms as EFMLS president. As Vice President she moved into the top spot at the resignation (for personal reasons) of then president Reivan Zelensnik and then served a year in her own term. Things were certainly busy during her terms and EFMLS membership in clubs grew as a result.

Joy was a good friend to many and was well thought of throughout the Eastern Federation and the American Federation. She was quite a gal!

She is survived by her two daughters, three sons, eight grandchildren and sixteen great grandchildren.

Memorials may be sent to the Che-Hanna Rock & Mineral Club, c/o Patricia Benish, 9516 North Rome Rd., Athens PA 18810 or to the AFMS Scholarship Foundation %Steve Weinberger.

Carolyn Weinberger
AFMS Committees: 2017 – 18

Here is the listing of the people who have agreed to serve as Committee Chairs for 2017 - 18. Please feel free to contact these people if you need information, have questions or would like to share ideas.

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<th>Chair</th>
<th>Email</th>
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<tr>
<td>All American Club</td>
<td>Regina Kapta</td>
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<td>AFMS Club Rockhound of the Year</td>
<td>Evelyn Cataldo</td>
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<td>AFMS Newsletter</td>
<td>Carolyn Weinberger</td>
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<td>Boundaries</td>
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<td>Bulletin Editor’s Hall of Fame</td>
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<td>Bulletin Editors Advisory</td>
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<td>Bylaws Revisory</td>
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<td>Financial Investment</td>
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<td>Junior Programs</td>
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<td>Ways and Means</td>
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<td>Web Site Contest</td>
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<td>AFMS Scholarship Foundation</td>
<td>Lauren Williams, President</td>
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<td>Sandy Fuller, Vice President</td>
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<td>Cheri George, Secretary</td>
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AFMS Newsletter – September, 2018
AFMS Code of Ethics

- I will respect both private and public property and will do no collecting on privately owned land without the owner's permission.
- I will keep informed on all laws, regulations of rules governing collecting on public lands and will observe them.
- I will to the best of my ability, ascertain the boundary lines of property on which plan to collect.
- I will use no firearms or blasting material in collecting areas.
- I will cause no willful damage to property of any kind - fences, signs, buildings.
- I will leave all gates as found.
- I will build fires in designated or safe places only and will be certain they are completely extinguished before leaving the area.
- I will discard no burning material - matches, cigarettes, etc.
- I will fill all excavation holes which may be dangerous to livestock.
- I will not contaminate wells, creeks or other water supply.
- I will cause no willful damage to collecting material and will take home only what I can reasonably use.
- I will practice conservation and undertake to utilize fully and well the materials I have collected and will recycle my surplus for the pleasure and benefit of others.
- I will support the rockhound project H.E.L.P. (Help Eliminate Litter Please) and will leave all collecting areas devoid of litter, regardless of how found.
- I will cooperate with field trip leaders and those in designated authority in all collecting areas.
- I will report to my club or Federation officers, Bureau of Land management or other authorities, any deposit of petrified wood or other materials on public lands which should be protected for the enjoyment of future generations for public educational and scientific purposes.
- I will appreciate and protect our heritage of natural resources.

Editor’s Corner

7. Eliminate fluff words.
Qualifying words, such as very, little, and rather, add nothing to your meaning and suck the life out of your sentences.

For example: “It is very important to basically avoid fluff words because they are rather empty and sometimes a little distracting.”

Mark Twain suggested that you should “Substitute damn every time you’re inclined to write very; your editor will delete it and the writing will be just as it should be.”

8. Don’t ramble.
Rambling is a big problem for many writers. For example, if you are talking about the territory claimed for mining garnets, don’t get sidetracked into talking about the word “territory” having an interesting word origin from terra, meaning earth.

9. Don’t be redundant or repeat yourself.
We’ve read articles where the author keeps repeating the same theme with different words. Say something once rather than several times. Your readers go to sleep when you repeat yourself or keep writing the same thing.

10. Don’t over write.
This is a symptom of having too little to say or too much ego. Put your reader first. Put yourself in the background. Focus on the message.

11. Edit ruthlessly.
Shorten, delete, and rewrite anything that does not add to the meaning. To make this easier, break your writing into four steps: 1) Write the entire text. 2) Set your text aside for a few hours or days. 3) Return to your text fresh and edit. 4) Have fresh eyes read your work and question text that is not understood - then correct it!

I thank freelance copywriter Dean Rieck for these suggestions. Dean Rieck has been called “the best direct response copywriter in America” and has written copy for years for such clients as QuickBooks, Rodale, Sprint, American Express, and more than 200 others. Let’s use these tips in our own bulletins!

Upcoming Regional Federation Conventions

from Emerson Tucker, Show Coordinator

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<tr>
<th>Federation</th>
<th>California Federation</th>
<th>Eastern Federation</th>
<th>Midwest Federation</th>
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<th>Rocky Mountain Federation</th>
<th>South Central Federation</th>
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<td>2018</td>
<td>September 15 - 16</td>
<td>AFMS</td>
<td>Oct. 6-7</td>
<td>April 27-29</td>
<td>July 20-22</td>
<td>May 5-6</td>
<td>Sept. 21 - 23</td>
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<td>Chico, CA</td>
<td>April 6 - 8</td>
<td>Springfield, IL</td>
<td>Yakima, WA</td>
<td>Rapid City, SD</td>
<td>Lubbock, TX</td>
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<td>March 8 - 10</td>
<td>AFMS</td>
<td>October 18-20</td>
<td>Lewiston, ID</td>
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<td>Pomona, CA</td>
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