2015 AFMS Web Site Contest—Score Sheet

ity (o	ame: Webmaster Name: r County): State(s): URL: http://	
egion		
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Α.	Site will be DISQUALIFIED if any of the following information is not easily found on Home P	age:
D	Club name, Club city, and state (or states), or county and state if club is not associated with a city	hout or similar
В.	Site will be DISQUALIFIED if contact information is not found on the Home Page, Contact, A Contact information must be at least an e-mail address or a submit form. Any phone number MUST	
C	Site will be DISQUALIFIED if there are any apparent copyright violations.	nave the area code.
	Site will be DISQUALIFIED if there are any apparent copyright violations. Site will be DISQUALIFIED if it is entered in more than one region. To be determined by region.	anal/AEMS Commi
	gional Federation Information (Maximum points – 4)	Max Points Dedu
	Affiliation mentioned	1 point
	Regional Federation name listed (full name spelled out) Regional Federation logo (writing on it must be legible, or no point awarded)	1 point
	Regional Federation link (must work)	1 point
	nerican Federation Information (Maximum points – 4)	1 point
	Affiliation mentioned	1 point
	AFMS name listed (full name spelled out)	1 point 1 point
	AFMS logo (writing on it must be legible, or no point awarded)	1 point
	AFMS link (must work)	1 point
	al Information (Maximum points – 23)	1 point
	Club Mission or purpose statement	5 points
	Regular meeting(s) date, time, and location—info no more than one click away from home page	5 points
	Statement concerning whether visitors are welcome at meetings—info must be easily found	3 points
	Points no longer deducted for no youth program (if very active program, award more points in #7)	0 points
Ε.	Webmaster contact information (functional e-mailing capability or a submit form is available)	4 points
F.	Working e-mail or a submit form can be directed to main club contact. Good response time expected	d. 4 points
	embership (Maximum points – 14)	
	Membership application form	4 points
	Membership benefits—a comprehensive list in a single location—easily found	5 points
	Information for members (completeness of shop information, newsletters, meeting programs, etc.)	5 points
	nctionality (Maximum points – 18)	
	Web site menu links all function properly	4 points
	Web site is keyword searchable	2 points
	Keywords are part of the HTML source code helping the Web site to be found by search engines.	2 points
D.	Ease of navigating Web site	4 points
E.	In case of broken link, webmaster's e-mail or a submit form is available on the Links page	3 points
F.	Links to relevant Web sites (other clubs; gem-, mineral-, and fossil-related sites)	3 points
	mpleteness and quality (Maximum points – 31)	
A.	Main pages appear up-to-date, emphasis on rocks and minerals, etc. (not officer list or similar)	3 points
В.	Use of club logo	3 points
	Common information on pages (Club name, URL, etc.)	3 points
	Easy readability (good contrast, consistency of font type and size, font size easy to read)	4 points
	Literacy—Consistently correct spelling and grammar throughout Web site	4 points
	Good use of graphics (including size—overly large graphics load slowly)	3 points
	Site domain is registered and property of the club (www.ourclub.org)	1 point
	Information fulfills needs of Web site visitors	5 points
I.	Overall appearance and attractiveness	5 points
_	Total Deductions (from 94) = Score Subtotal (perfect score so far wor	
	tstanding features going above and beyond the norm (Specify—complete show info, great youth points info, additional links, workshops, field trips, etc., etc.) (Note: Default points = 0)	program, community 8 points +
	Total Possible Points: 100	Total Score:
dge:		Total Score:

2015 AFMS Web Site Contest—Score Sheet Details

Club Name:	Web site URL:			
		Webmaster Name:		
Obvious Problems:				
			_	
Outstanding Features:				
Comments:				
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